



SMART 框架 SMART Framework

利用「六何法」，我們可就項目願景設計項目的活動。與此同時，我們須進一步將較宏大的願景拆解成仔細、較容易透過行動達至的目標。而「SMART 框架」則幫助我們描述明確定義的目標該具備的條件。

Using the "5W1H" model, we can design the content of project based on the project goal. At the same time, we need to further break down the goal into precise and easy targets that can be achieved through actions. The "SMART Framework" helps us describe the conditions for a clearly defined goal.

項目設計： Design of the Project:

S - Specific
具體的

M - Measurable
可量度的

A - Achievable
有能力達至的

R - Relevant
與你價值觀相關的

T - Time-bound
有時限的

目標設定 Define Objectives

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項目設計：一個可以連繫拾荒者和社區人士的網上系統

Design of the Project: An online system that help bridging waste pickers and the community

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科技上可行
Technologically feasible

為新界北區建立一個「拾荒者友善」網上平台，
Establish a waste picker-friendly online platform for the North District in the New Territories

發布成為會員的拾荒者及環保回收資訊，
to publish information about waste picker members and recycling.

具體地點、單位、行動
Specific venue, unit, and action

配對需要處理回收品的市民或店舖。
By matching citizens or shops that need to dispose recyclables.

改變市民或店舖的行為，從亂丟到有系統地透過拾荒者進行回收，與「拾荒者友善」相關
Change the behavior of citizens or shops, from littering to systematic recycling through waste pickers, which is related to "waste picker-friendly"

項目進行兩年，
Throughout the two-year project period,

有時間性
Time-bound

透過統計參與網上平台的人數、配對活動數目、市民或店舖的滿意度等，
by counting the number of people participating in the online platform, the number of matched activities, the satisfaction of citizens or shops, etc. ,

可評估達至「拾荒者友善」的程度。
the degree of "waste picker-friendliness" can be evaluated.

可量度的
Measurable

例如：五名拾荒者每月收入更穩定、參與平台的市民認同拾荒者為社區環境衛生的重要守護者、拾荒者表示回收工作變得更便利或感到被支持等。

For example, five waste pickers can earn a more stable monthly income; the citizens participating in the platform recognise the importance of waste pickers in safeguarding the environmental hygiene of the community; waste pickers reveals that recycling work has become more convenient or they feel more supported; etc.